



Thomas Beveridge, Artistic Director
P.O. Box 6691 McLean, VA 22106
www.newdominion.org

2021-2022 Concert Season Program Advertising

Order form, payment, and artwork due date:

October 8, 2021

NDC member who sought this ad: _____

Member's contact information: _____

Phone and/or email address

Business Name: _____ Contact: _____

Business Street Address: _____

Business Phone: _____ Email: _____ Website: _____

Ad buyer's Name _____ Phone: _____ email: _____

ADVERTISING OPTIONS: Price includes publication in three consecutive concert programs; full, half, and quarter page ads are also listed in each program's Index of Advertisers.

1. **FULL PAGE AD** approximately 4"x 7" (includes 12 complimentary concert tickets): **\$1,000.00**

2. **HALF PAGE AD** approximately 4"x 3.5" (includes 6 complimentary concert tickets): **\$500.00**

3. **QUARTER PAGE AD*** approximately 4"x 2" (includes 4 complimentary concert tickets): **\$250.00**

*A business card may be submitted for a quarter-page ad.

4. **THREE LINES** in the Index of Advertisers (includes 2 complimentary tickets): **\$100.00**

Lists the business name, address, phone, email, and website in the Index of Advertisers.

You may also include a one line description (6-8 words) or 'sound bite' about your organization;

My line: _____

How to submit copy for ads:

_____ I am attaching camera-ready **black and white** copy with this form along with my payment

_____ I am submitting a **PDF, JPG, or TIFF digital file** to: advertising@newdominion.org

IMPORTANT: Please note the due date is **October 8, 2021** for submitting your ad, payment, and artwork. Your ad will appear in three consecutive concert programs, starting with our October 24, 2021 concert program, provided that we have received your completed form, artwork, and payment in full by the due date. Complimentary tickets will be sent to the person and address listed above upon processing of your payment unless you specify otherwise below:

_____ Send complimentary tickets to (Name): _____

Address: _____

number

Street

City

State

ZIP

How to submit payment for ads:

We accept credit cards or checks made payable to **New Dominion Chorale** sent to: advertising@newdominion.org or mail your payment and completed form (and artwork, if applicable) to:

New Dominion Chorale ATTN: Advertising P.O. Box 6691 McLean, VA 22106-6691

If you have questions or need assistance, please send an email to: advertising@newdominion.org

Thank you for supporting New Dominion Chorale!

PLEASE COMPLETE ALL FIELDS Print Name: _____

as it appears on the credit card

Billing Address: _____

City _____ State _____ Zip Code _____

Amount \$ _____ to be billed to: Check the box and add the code from the back of the card

Exp Date ____/____/____ 3 digit security code

Credit Card No. _____ - _____ - _____

In signing below, I hereby authorize New Dominion Chorale to charge the amount entered above to my credit card.

Signature _____ Date: _____